

# GLOBALLY - AND NOW IN SOUTH AFRICA

PRAESTA OFFERS PROGRAMS THAT DEVELOP WOMEN BUSINESS LEADERS



*"There is a compelling business case for more women at the top of SA business. Both black and white women are still just a drop in the ocean when it comes to top leadership. I am committed to helping women understand the power dynamics that enable them to fully occupy these top positions."*

**Margaret Townsend** - Director of Praesta. Authors - 'A Woman's Place is in the Boardroom'

## IN-HOUSE PROGRAMS FOR WOMEN BUSINESS LEADERS:

### Leadership programs:

- Business leadership at its best is moving away from the 'heroic leader' to a more female style – with a balance of task *and* people. We help women leaders find this healthy balance.

### Coaching: Emphasis on following themes:

- What are the power dynamics that inhibit women from getting to the top of SA business?
- Climbing the ladder: Is it worth the cost?
- How to find your own powerful voice at Exco/Board level.

### Inspirational Talks:

- "A Woman's Place is in the Boardroom"
- "Conscious Leadership: Power and Rank Dynamics"

## CLIENT QUOTES

- *"Transformational. I have stepped into my power. Helped me gain my promotion."* **Rand Merchant Bank**
- *"Gave me more self-confidence, awareness and a dedication to self-improvement."* **MSD**
- *"You inspired me to work my way up in a male-dominated division. So there is hope!"* **Nedbank**
- *"I no longer make excuses for being a black lady climbing the corporate ladder."* **Old Mutual**

## HOW TO FIND OUT MORE

Contact Margaret Townsend at [margaret.townsend@praesta.co.za](mailto:margaret.townsend@praesta.co.za) or call 082 824 1974 for a discussion.

## CONSULTANT PROFILE

Margaret Townsend is passionate about diversity in South African business. She has an MSc in Organizational Consulting from Ashridge Business School. She was recently invited to speak at the Institute of Directors, The Business Women's Association and the Black Management Forum.

Margaret is a director of the global leadership consultancy, Praesta ([www.praesta.co.za](http://www.praesta.co.za)). Their book: *A Woman's Place is in the Boardroom* has been nominated as Management Consultancy book of the year. Praesta has offices in 16 countries, and won the European Mentoring and Coaching Council Award for quality.

*"The book underscores the value women bring to the boardroom. The findings are relevant to every senior executive looking for leadership teams that will capture imaginations, stimulate positive change and deliver high performance."*

**Joe. W. Forehand, Chairman, Accenture.**

